

I N S P I R I N G  
I D E A S  
T O D E S I G N  
S P A C E

2023 - 24

I N S P I R I N G  
I D E A S  
T O D E S I G N  
S P A C E



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# I D E A S

## T O N E O N T O N E

### W O O D V E N E E R

#### R E C O N S T I T U T E D

Colours, moods, tones. Setting the pace for your interior space. Redefining reusing and riveting, SenzuraStyles is the collection that brings dynamism, appeal and comfort into your interiors. A well thought out collection of reconstituted wood Veneers, SenzuraStyles is an unforgettable addition to making a style revolution to your space. Its light, colour, texture and pattern each play a unique part in ensuring that a space not only looks beautiful but serves its purpose and evokes the desired mood and spirit.



N O W  
T R E N D I N G

I N S P I R I N G  
I D E A S  
T O D E S I G N  
S P A C E



That Cosy, Dreamy Home!



The Most Pinned Home of 2022



Add Colour with a Simple Cushion



In Search of Individuality



Pastel Palette for the Bedroom



Trendy Office Gossip Zone



Modern Rustic Indian Design



Grab a Quick Bite Space



Leave-me-alone Space at Home



Classic, Utilitarian Kitchen



Sitting in with a Book Corner

N O W  
T R E N D I N G



Hmmm...Looks Suave!



Vintage 70's in the Twenty First Century



Snow White's Mirror



Matter-of-Fact Bathroom



Bohemian. Earthy. Scandinavian.



Sleepy, Lazy Afternoons



Eclectic, Enviably Kitchen



Work From Home Office



Quiet, Alone Corner



Urbane Collection



Chatting with Friends



No Bores in this Bar

# MADE FROM GENUINE PLANTATION WOOD



## WHAT IS RECONSTITUTED WOOD VENEER?

- It is a product made from the wood commonly called "Poplar or Ayous".
- The wooden beams are of a single colour which is treated and systematically dyed to create the grain patterns and color of their wooden counterparts which we see in the final product.
- Our range of Reconstituted Wood Veneer is known as

**SenzuraStyles**

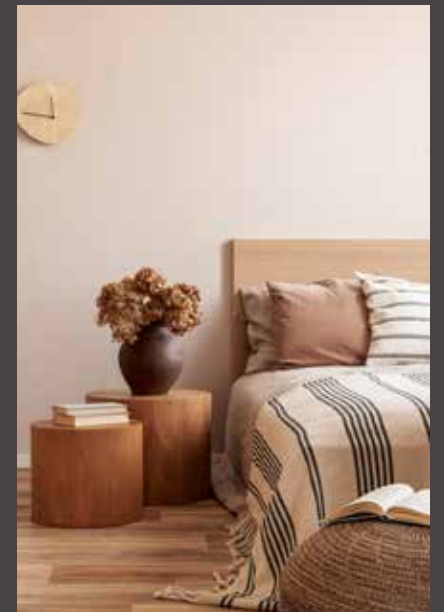
# WHERE CAN RECONSTITUTED WOOD VENEER BE APPLIED?



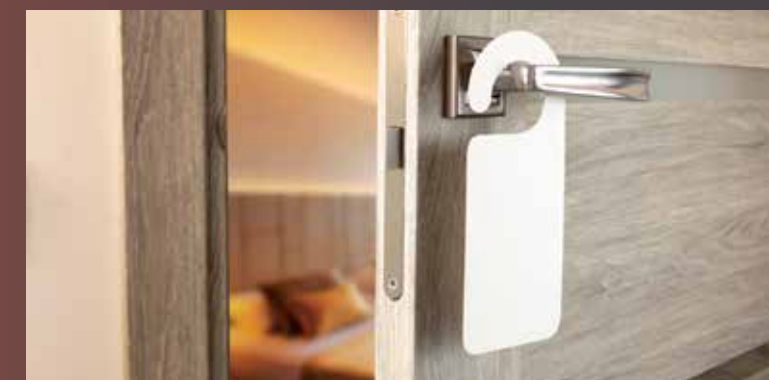
LIVING ROOM



DINING ROOM



BEDROOM



DOORS



OFFICE



RECEPTION &  
MANY MORE...

# FIVE

# REASONS

WHY YOU SHOULD

USE **SenzuraStyles**

## 1. STATE-OF-THE-ART MANUFACTURING PROCESS

### OPTIMUM DRYING

The veneer drying process ensures the best quality, texture and clear visibility in design

### ACCURATE SORTING

Precise and thorough sorting procedure ensures consistency of design in every veneer

### PROPER SPLICING

Perfect joining of veneer flitches leads to no gaps or overlaps between the flitches

## 2. WIDE VARIETY

### DESIGNS

Excellent assortment of crowns, semi crowns and quarters

### RANGE

Multiple shades available for selection as per need

### PORTFOLIO

Latest trends brought together from around the world

## 3. RAW MATERIAL

### FACE VENEER

Veneer beams are procured from renowned European suppliers

### PLY BACK

Assurance of the superb quality and long durability of CenturyPly

## 4. END PRODUCT

### IDENTICAL DESIGNS

Designs being replicable, the same veneer can be obtained in any quantity

### ECO-FRIENDLY

Made from fast-growing plantation timbers and therefore renewable natural wood sources, the product serves as an environment-friendly alternative to some of the more rare and expensive exotic wood species



### EASY FINISHING

Unlike conifers or tropical timbers where different types of additional chemicals are required for finishing, SenzuraStyles is easier to finish with any conventional wood polish



### FLEXIBILITY

The end-user has the benefit of choosing between gurjan and a hardwood-base plywood



### GLUE LINE PROTECTION (GLP)

The use of an adhesive ensures borer and termite resistance on area where its applied and penetrates

## 5. CERTIFICATIONS

### ENVIRONMENTAL



### FSC (Forest Stewardship Council)

Timber sources are sustainable



### IGBC (Indian Green Building Council) Member

Products help you gain LEED (Leadership and energy and Environmental Design) credit points, which in turn give your construction a green rating

### PRODUCT



### IS 1328:1996

Decorative Product Test Certification



### MR GRADE (IS 303:1989)

Certification for ply being moisture resistant



### BIS (Bureau of Indian Standards)

Finished product has an ISI certification mark

### PROCESS



### IS 848:2006

Certification for the quality of adhesive/resin used



### ISO 9001:2015 & ISO 14001:2015



Certification for quality of manufacturing and supply

# WHAT

# MAKES

# SenzuraStyles

# SO SPECIAL?



## 1. UNIFORM DRYING

Sliced veneers that may carry high moisture content are subjected to a consistent low temperature drying process so that an optimum-controlled moisture level (10% - 12%) is maintained in the dried veneers

### ADVANTAGES

- Low temperature dry prevents corrugation (i.e. waviness unevenness) in dried veneers
- Consistent drying maintains the surface quality of dried veneers, preventing them from splitting or tearing apart
- No fungus accumulation
- Increases the lustre of the veneer



## 2. PRECISE EDGE CUTTING & SORTING

Edge-cutting of dried veneers is done through machines equipped with the latest german technology. Comprehensive and exhaustive manual sorting is then undertaken on these veneers

### ADVANTAGES

- A detailed and accurate sorting methodology leads to consistency of design and patterns
- Advanced cutting equipment ensures accurate edges of dried veneers which in turn leads to immaculate joining



## 3. SEAMLESS JOINING

Joining of sorted veneers is done by careful hand-splicing through adhesive and one-sided paper tape

### ADVANTAGES

- A thorough hand splicing ensures there are no gaps or overlaps between the veneer flitches
- The manual process prevents the appearance of zig-zag marks on the surface of the veneer due to heat or chemical reaction of an automated process



## 4. IMPECCABLE ASSEMBLY

A special adhesive is applied to the ply back and the veneer is pasted on the same. The assembly is hot pressed to make an aesthetic decorative veneer of supreme quality

### ADVANTAGE

- During assembly, the portion where adhesive is applied and penetrates becomes borer and termite resistant\*



## 5. EXCELLENT FINISHING & INSPECTION

Assembled end-product is then carefully sanded, followed by a diligent quality inspection process

### ADVANTAGES

- Pre-sanded material ensures a smooth surface such that the polishing can be suitably done on the veneer surface later
- Pre-sanded veneers significantly save time and make the final product less labour-intensive and more cost effective
- A meticulous quality inspection process ensures a superlative final product

MORE THAN 99% PROTECTION  
ENSURING A HYGIENIC  
AND SAFE ENVIRONMENT.\*



# VIROKILL

Kills more than 99% Viruses

CenturyVeneers now comes with Virokill that has highly activated and energized nano particles which physically ruptures and kills microbes, thereby keeping the surface safe and hygienic.



## Anti-Viral



Anti-Microbial



Anti-Bacterial



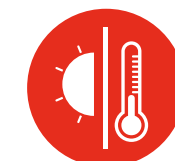
Anti-Fungal

More than 99% protection ensuring a Hygienic & Safe Environment\*



**Non-Toxic**

Non toxic & absolutely safe



**Thermo-Stable**

Stays steady at higher temperature



**Long-Lasting**

Anti-microbial performance in our veneer lasts longer



**Effective**

Works against broad range of microbes

\*Standard terms & conditions applicable.



Smoky and smooth, our SenzuraStyles Grey Series is interesting and calm. Adding vivacity and personality to an interior that mirrors your persona is the key highlight of this very sophisticated collection.

# GREY SERIES



PARMESAN GREY F876



Invest in storage to keep bathrooms looking spotlessly clean.



TWILIGHT GREY F870

DYED OAK CROWN SILVER WHITE F855

Use black, white and grey upholstery to make a bedroom elegant.



MIDNIGHT GREY F871

VINTAGE GREY F872



FIG SYCAMORE QTR SILVER GREY FA49

A dramatic asymmetrical lamp becomes the centre of attraction.

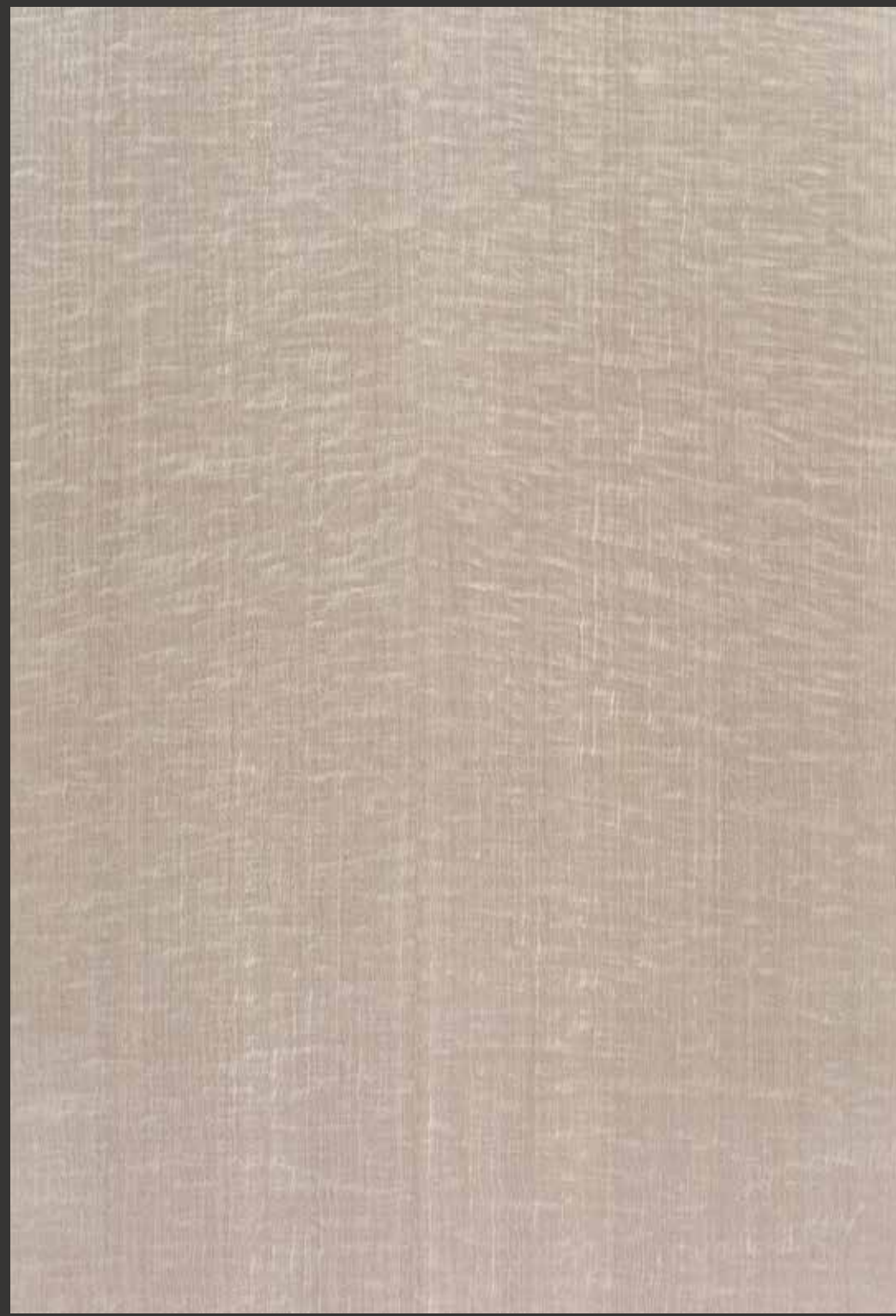


# G R E Y S E R I E S



NEW

FIG SYCAMORE QTR SILVER GREY FA49



NEW

DYED OAK CROWN SILVER WHITE FA55



DYED OAK CROWN SILVER WHITE FA55



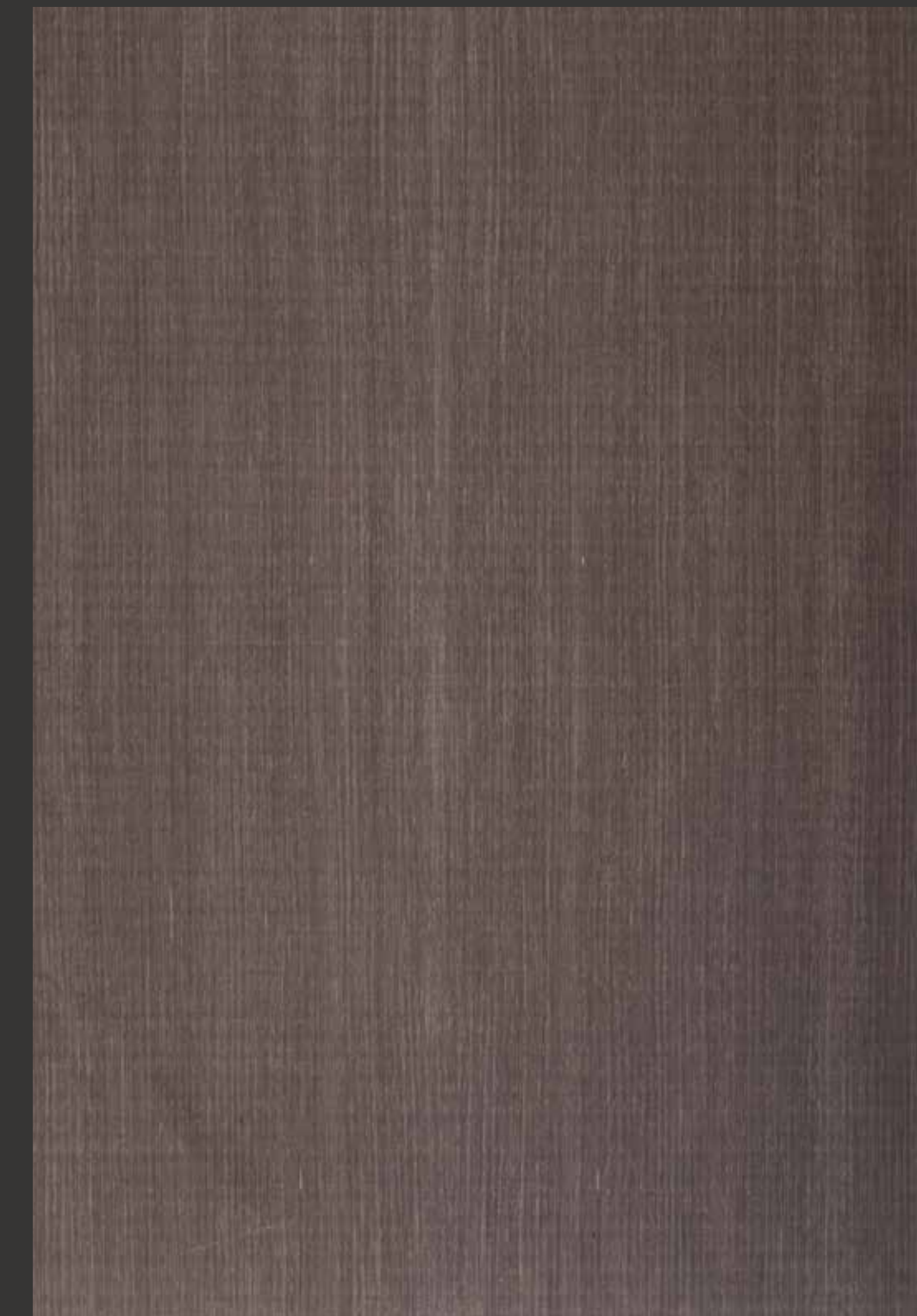
NEW  
↓

DYED OAK LIGHT GREY FA22



NEW  
↓

DYED OAK QTR ENGLISH GREY FA23



TWILIGHT GREY F870



MIDNIGHT GREY F871



STEEL GREY CROWN F877



VINTAGE GREY F872



CHEDDAR GREY F875



PARMESAN GREY F876



# TEAK SERIES

There are Connoisseurs of teak as there are connoisseurs of wine. Teak maintains its character throughout its various tones. From the darkest to the lightest, it will always remain Teak.



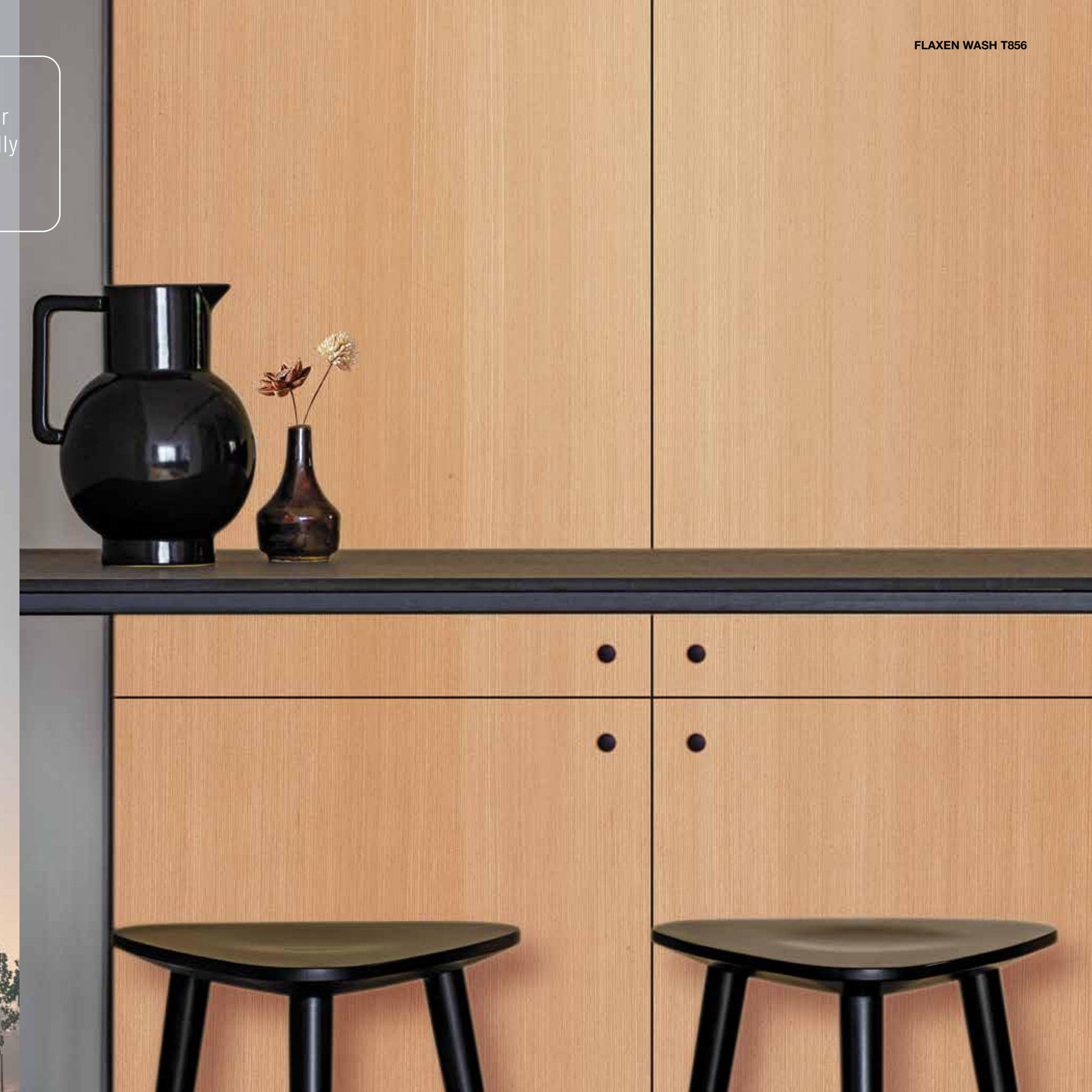
COLONIAL TEAK CROWN F887



DUSKY BARS T864

Let the doorway to rooms be as majestic as the decor.

Contrast the decor with a diametrically opposite marvel.



# T E A K S E R I E S



NEW

FLOWERY TEAK CROWN FA53

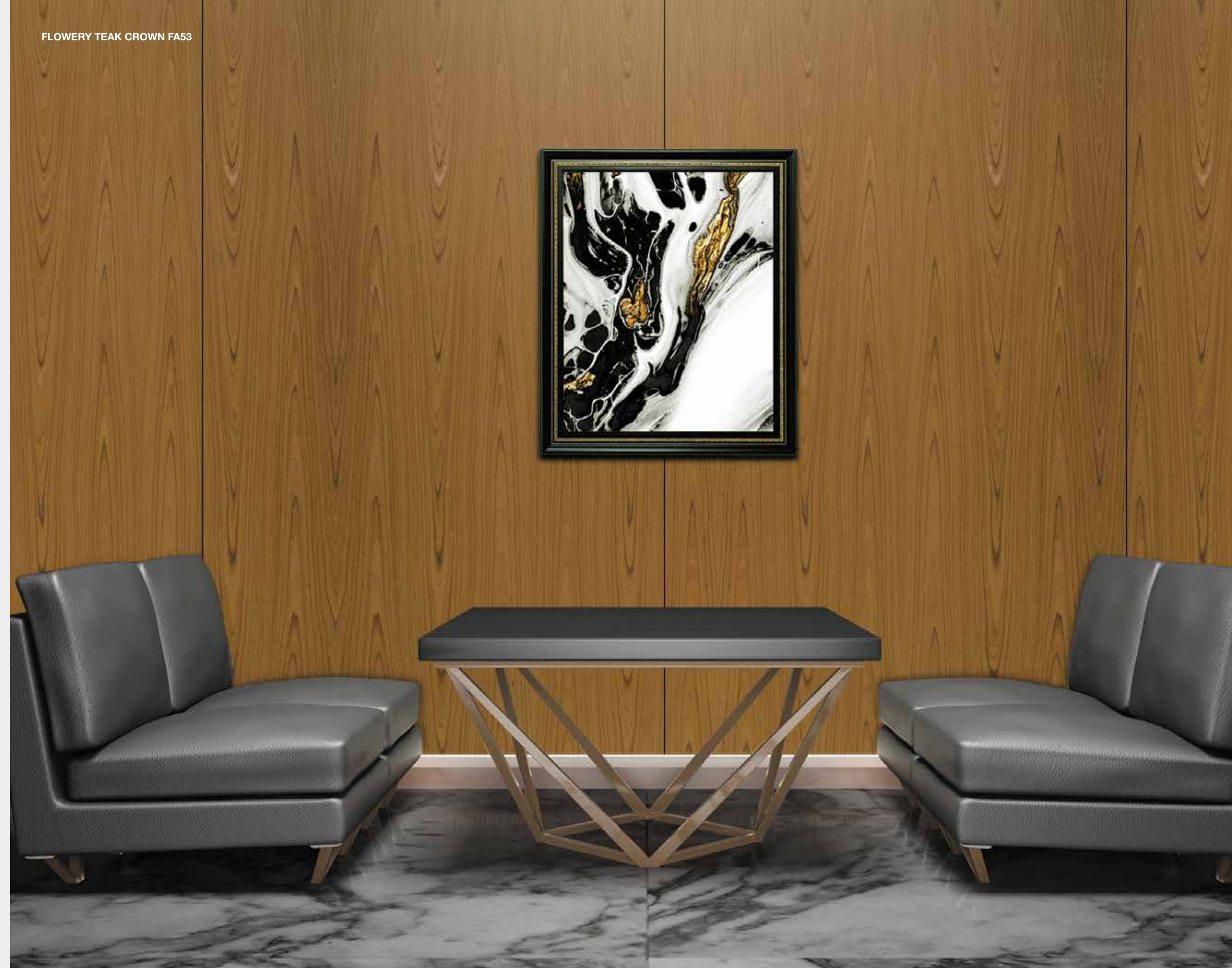


NEW

CLASSIC TEAK FA07



FLOWERY TEAK CROWN FA53



NEW

DARK TEAK QTR FA09



TEAK DIVINE F997



COLONIAL TEAK CROWN F887



DARK TEAK QTR FA09





FLAXEN WASH T856



ALMOND TEAK F853



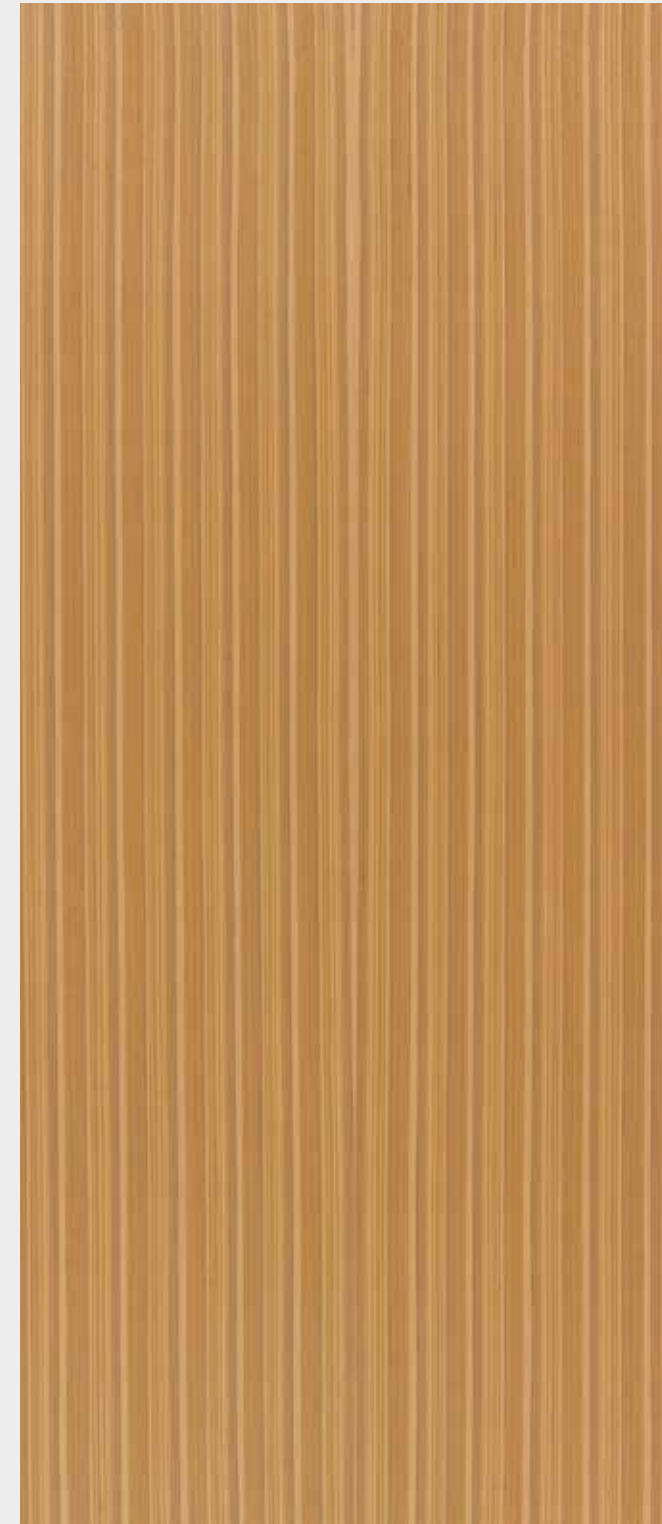
TEAK VEINS CROWN F641



BURMA TEAK CROWN GL F820



ROYAL TEAK F777



DUSKY BARS T864



GOLDEN TEAK F779



TEAK SERIES

TANNED VEINS F827



CAPPUCCINO STREAKS F848



GOLDEN TEAK F779



HONEY STREAKS T862



TEAK RAILS T873



CARAMEL BARS T865



BLONDE STREAKS T861



TEAK SERIES

BLONDE STREAKS T861



BRONZED STAINS T851

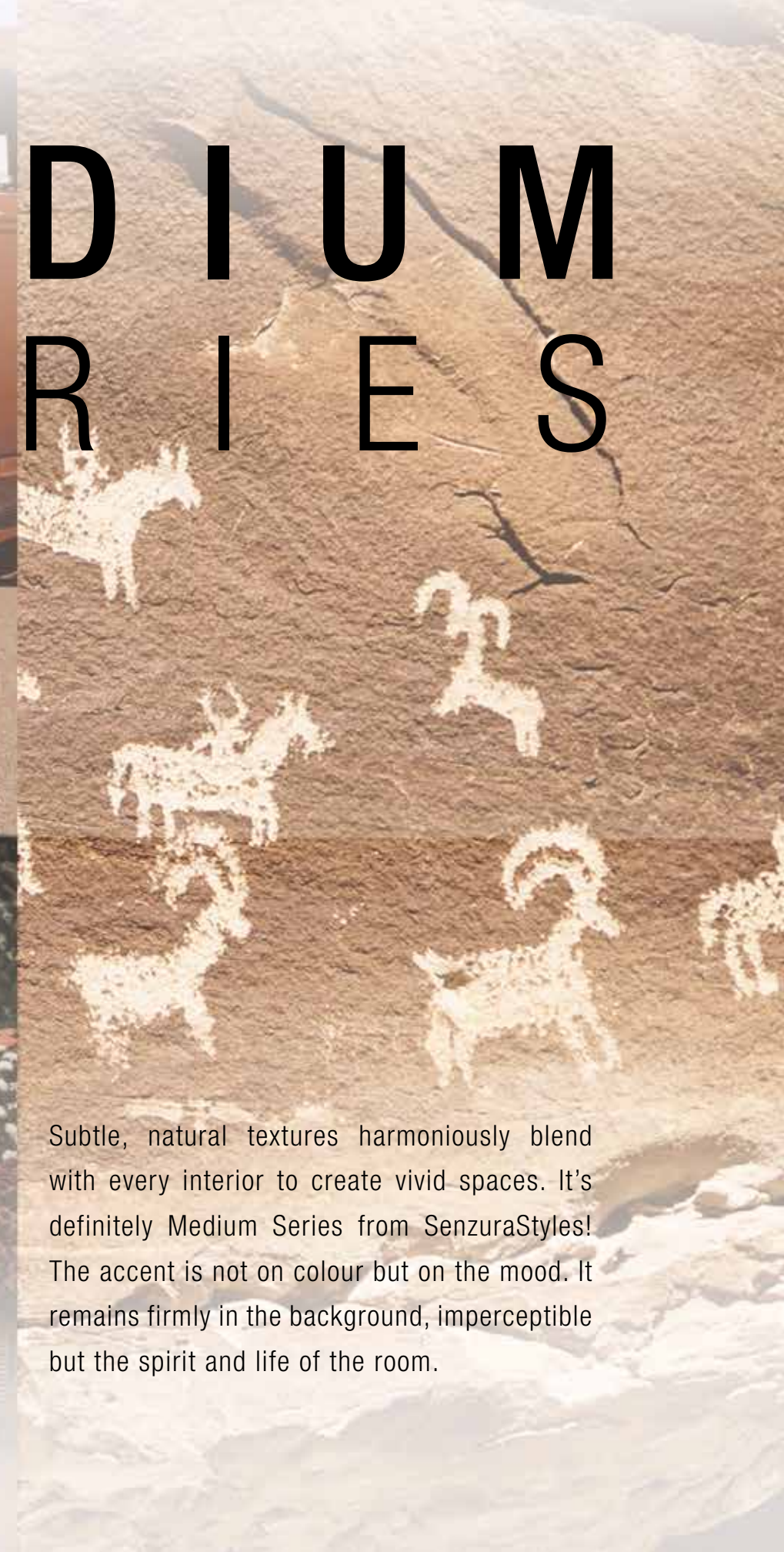


GRAINLESS TEAK T875





# MEDIUM SERIES



Subtle, natural textures harmoniously blend with every interior to create vivid spaces. It's definitely Medium Series from SenzuraStyles! The accent is not on colour but on the mood. It remains firmly in the background, imperceptible but the spirit and life of the room.



CLASSIC ROSEWOOD F998

CLASSIC AMERICAN RED OAK CROWN FA67

A dramatic piece of furniture cheers up a lonely corner.



CLASSIC AMERICAN WHITE OAK CROWN FA66

CLASSIC AMERICAN RED OAK CROWN FA67

Throws & rugs can be frequently changed to transform the mood of a room.



VINTAGE AMERICAN WALNUT F978

Pastels balance a vibrant green to bring the sea to the earth.



# M E D I U M S E R I E S



NEW CLASSIC AMERICAN RED OAK CROWN FA67



NEW CLASSIC AMERICAN WHITE OAK CROWN FA66



CLASSIC AMERICAN RED OAK CROWN FA67



NEW

MAHOGANY CROWN F695



NEW

ROASTED WALNUT CROWN FA24



MAHOGANY CROWN F695

ROASTED WALNUT CROWN FA24



SWISS WALNUT F747



MEDIUM SERIES

NEW  
↓

SWISS WALNUT F747



AMERICAN WALNUT CROWN F767



SANTOS ROSEWOOD F993



CLASSIC ROSEWOOD F998



VINTAGE AMERICAN WALNUT F978



CARAMEL SANTOS F968



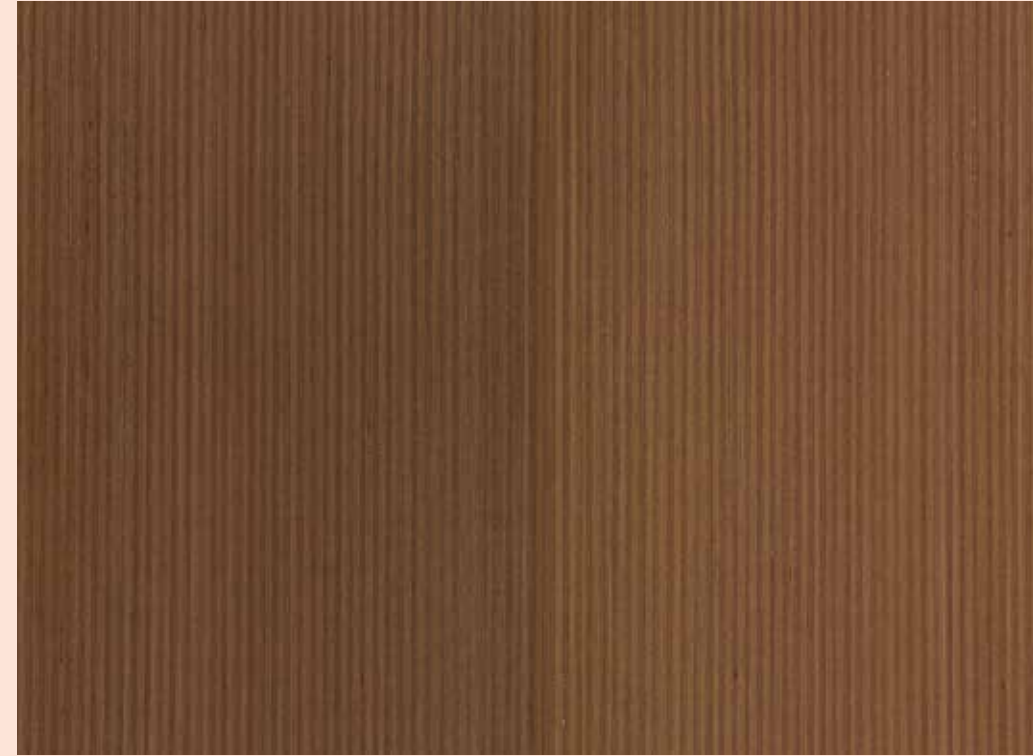
BRUSH WOOD F714



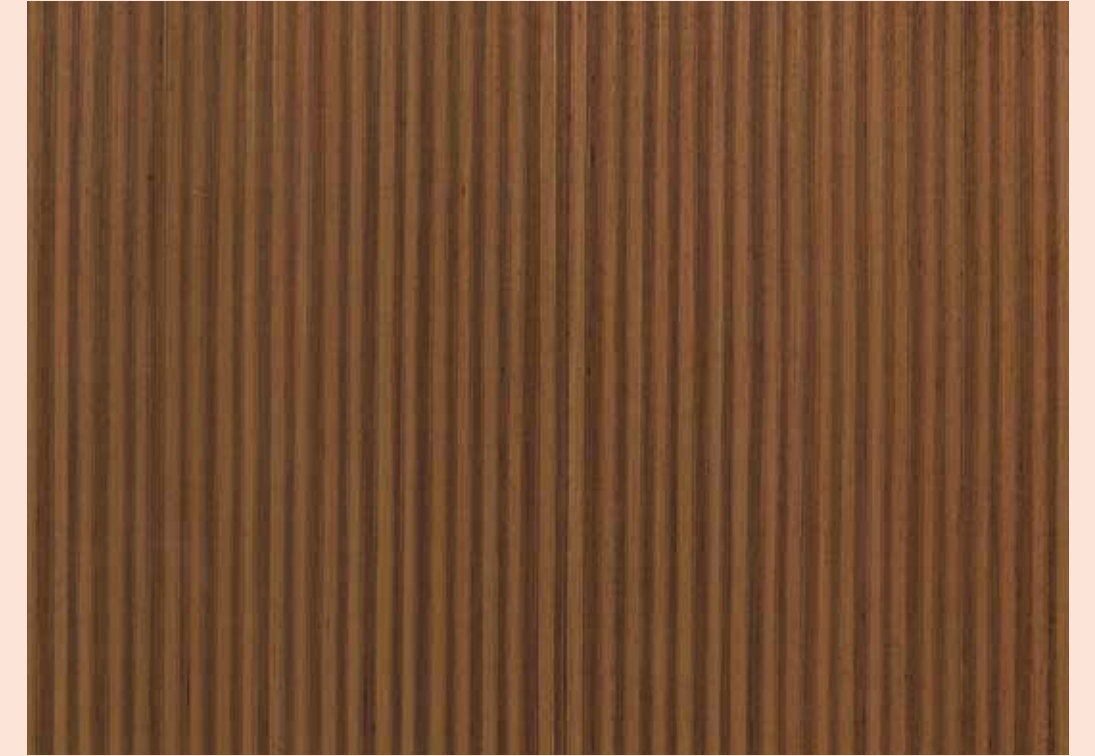


MEDIUM SERIES

SAPOLI CHIME F716



BLENDED TAN F610



ROYAL RUST F743



NEO ZEBRANO F831



# DARK SERIES



The sophisticated side always attracts and calls out. Adding mood, drama and sensuality to any interior. SenzuraStyles Dark Series takes you into the depths of the chasm with its artful and individualistic Dark Series.

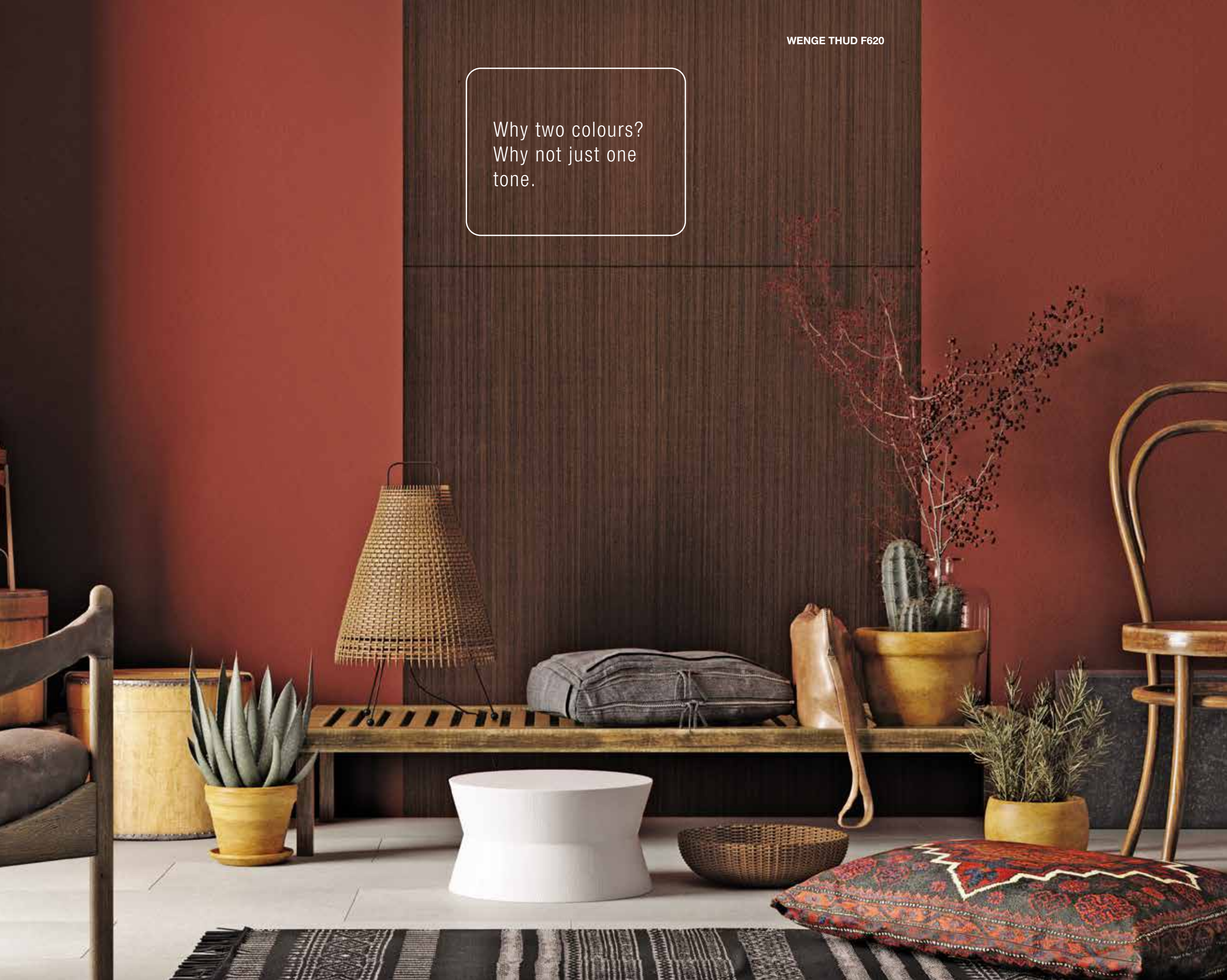


DARK AMERICAN WALNUT CROWN FA27

BREWED OAK F970

WENGE THUD F620

Why two colours?  
Why not just one  
tone.



Tailor the  
classic with  
the modern.

SMOKED SANTOS F992



# DARK SERIES



NEW

DARK AMERICAN WALNUT CROWN FA27



NEW

DYED ASH WINE BROWN FA57



## DARK SERIES

SMOKED SANTOS F992



BREWED OAK F970



PRISTINE OAK F969



WENGE CROWN F824



SMOKED WALNUT CROWN F983



CHOCOLATE SANTOS F888



COFFEE WALNUT CROWN F882



WENGE CROWN F824



ROASTED OAK F880



BURNT WALNUT F858



BRAZILIAN ROSE WOOD F729



CAFFEINE OAK F836





LAUROPRETO CROWN F837



SMOKED WENGE CROWN F838



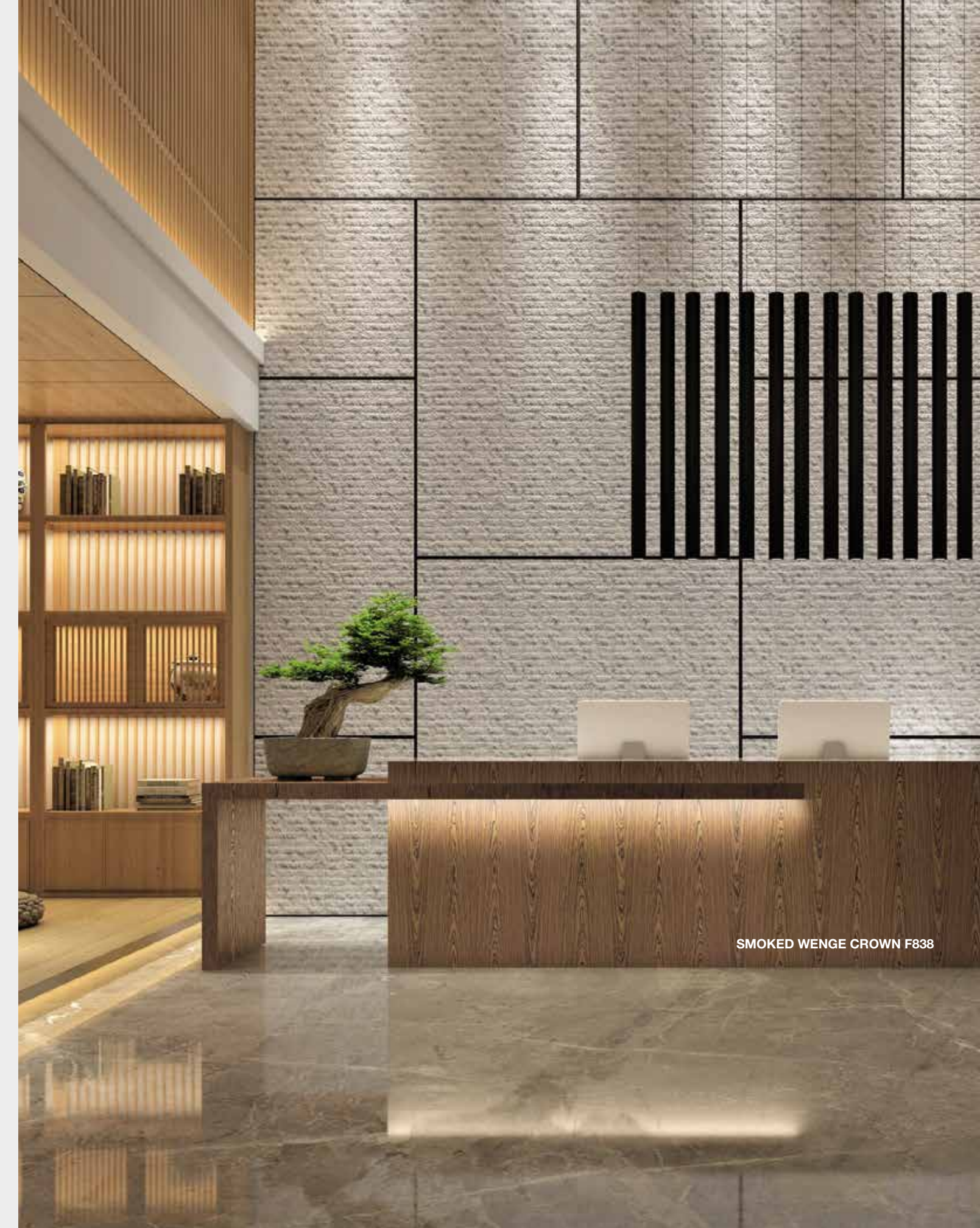
DUSKY WENGE CROWN F646



DARK SERIES

DARK SERIES

WALNUT CLATTER CROWN F692



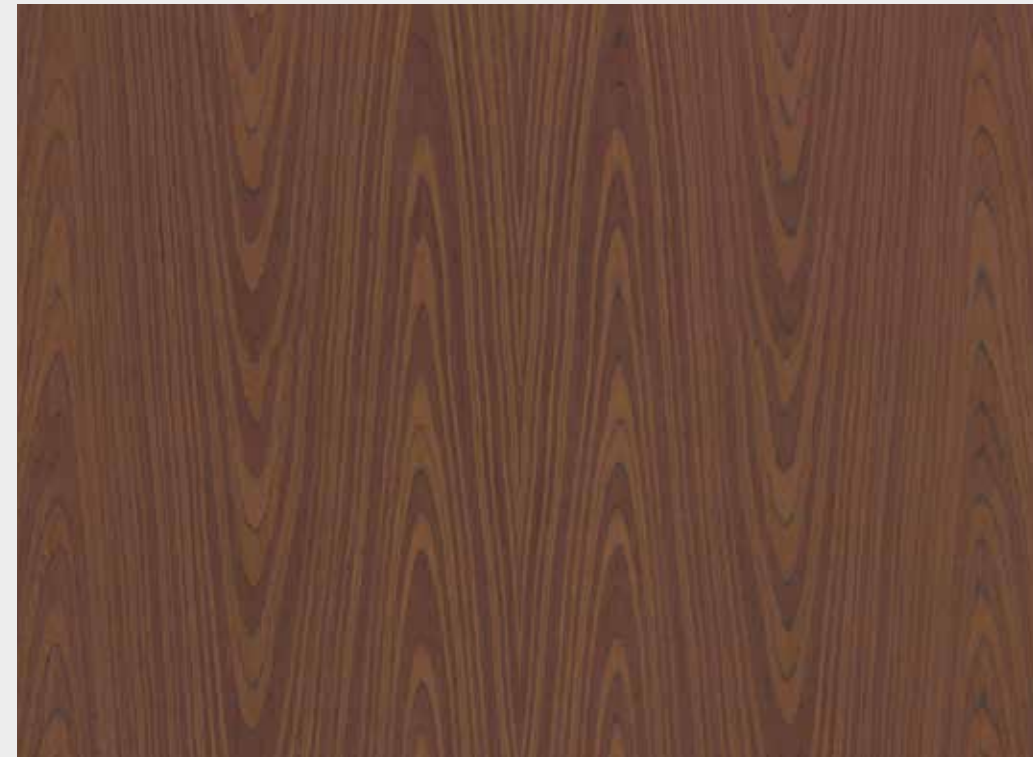
SMOKED WENGE CROWN F838



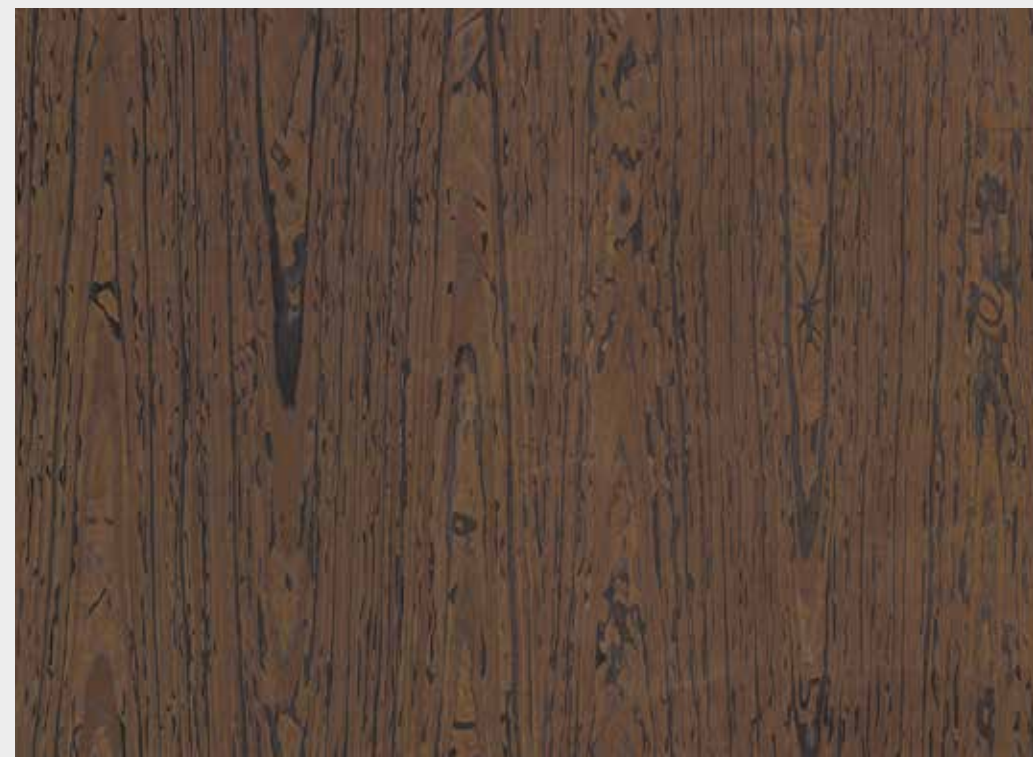
FLITCH WENGE F852

DARK SERIES

DUSTY RAILS CROWN F668



BROWN EBONY CROWN F844



FLITCH WENGE F852



DARK WENGE F735



STRIPED WENGE F830



WENGE MANE F631



WENGE THUD F620



FUMED OAK F745



CLASSIC WALNUT S061



DARK SERIES

SMOAKY OAK F731



WALNUT TINKLE F613



FUMED WALNUT F741



CLASSIC WALNUT S061



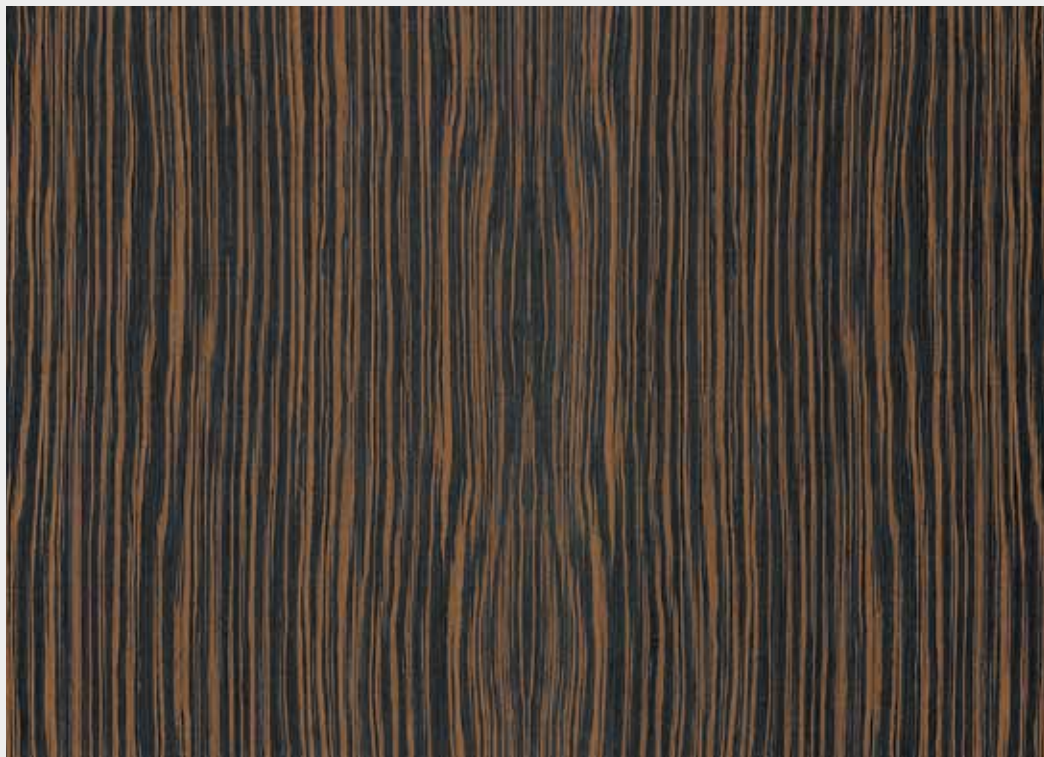
NEO EBONY F846



STONEWASHED EBONY F661



ROSE CONTOURS F602



DUSKY FOREST F988



NEO EBONY F846

DUSKY FOREST F988

# LIGHT SERIES

Light is full of radiance. It is shining and definitive. Adding space and depth to the unassuming, the Light Series from SenzuraStyles adds dimension without adding drama. Light Series is about perfection and simplicity. Enjoy clean slates and new beginnings with this carefully chosen collection.



EXOTIC OAK CROWN FA03



EXOTIC OAK CROWN FA03



A centre piece brings drama to drabness.

ATLANTIC ASH FA05



An eye catching lamp rivets attention to the strong decor of the room.

PEARLY OAK F878

# LIGHT SERIES



EXOTIC OAK CROWN FA03



ATLANTIC ASH FA05



CARAMEL OAK CROWN F886



WHITE OAK THUD CROWN F612



LIGHT SERIES

LIGHT SERIES





WAVY OAK F869

LIGHT SERIES

WAVY OAK F869



CREAMY OAK F881



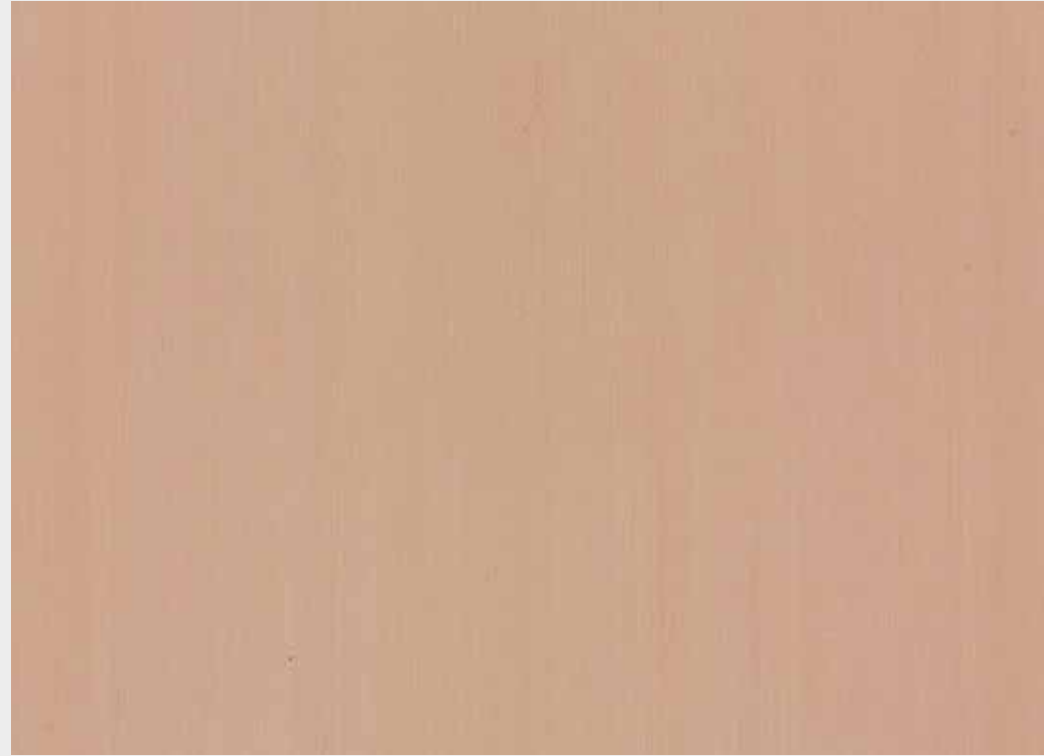
SATIN MAPLE CROWN F977



PEARLY OAK F878



SOFT FRAIL F614



SMOKY TRAIL F713



WHITE OAK SWISH F673



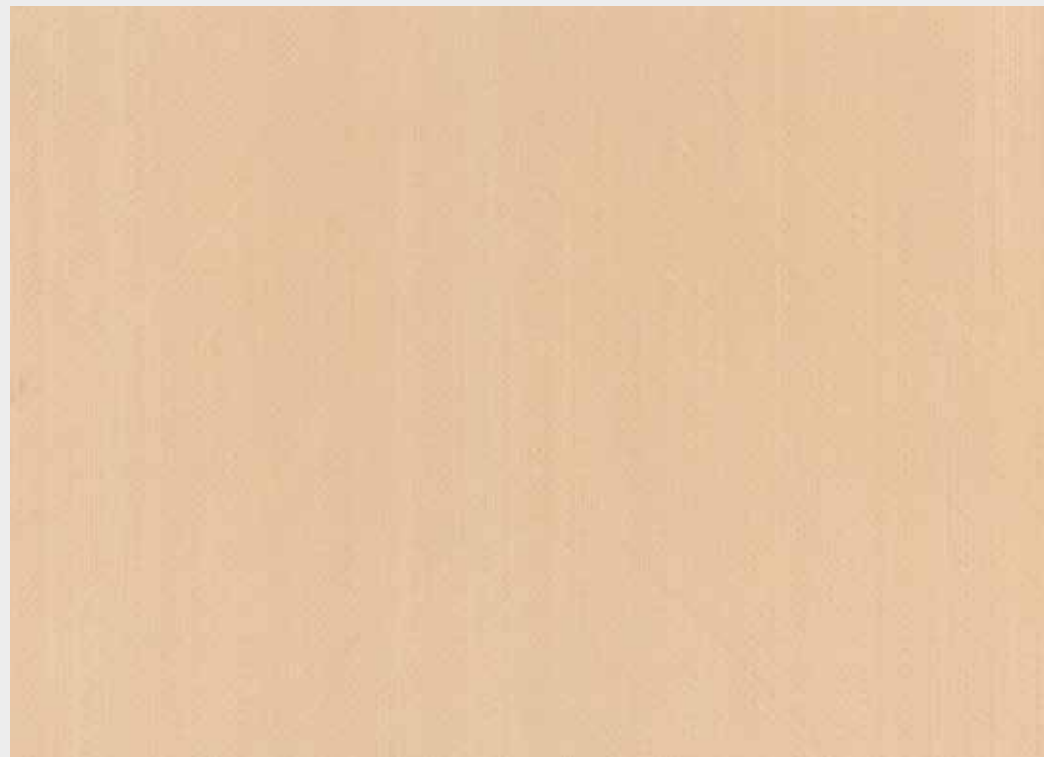
NEW WHITE OAK QUARTER F816



CANADIAN ROLL F691

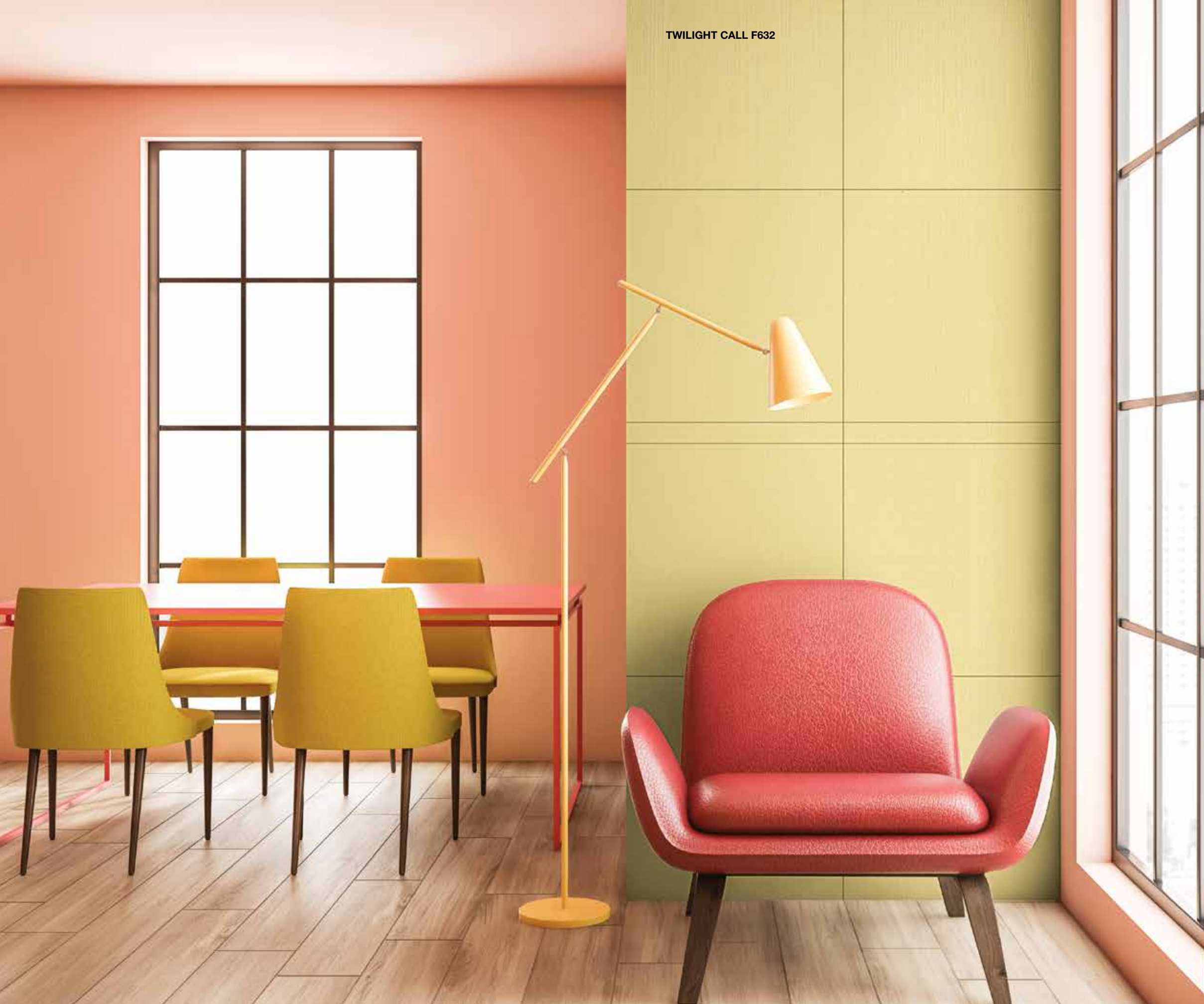
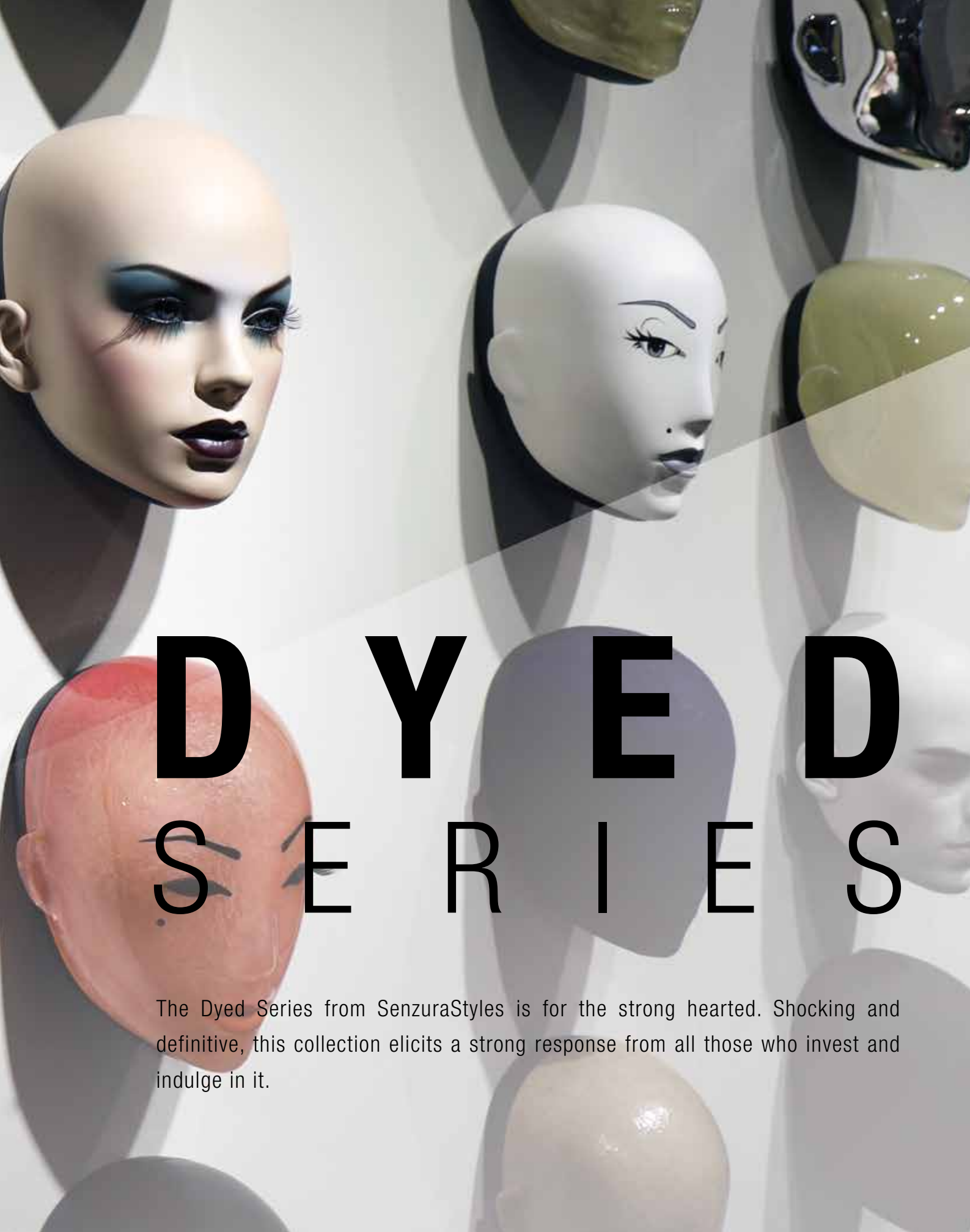


BEECH TRACE F710



WHITE BEECH JINGLE F626



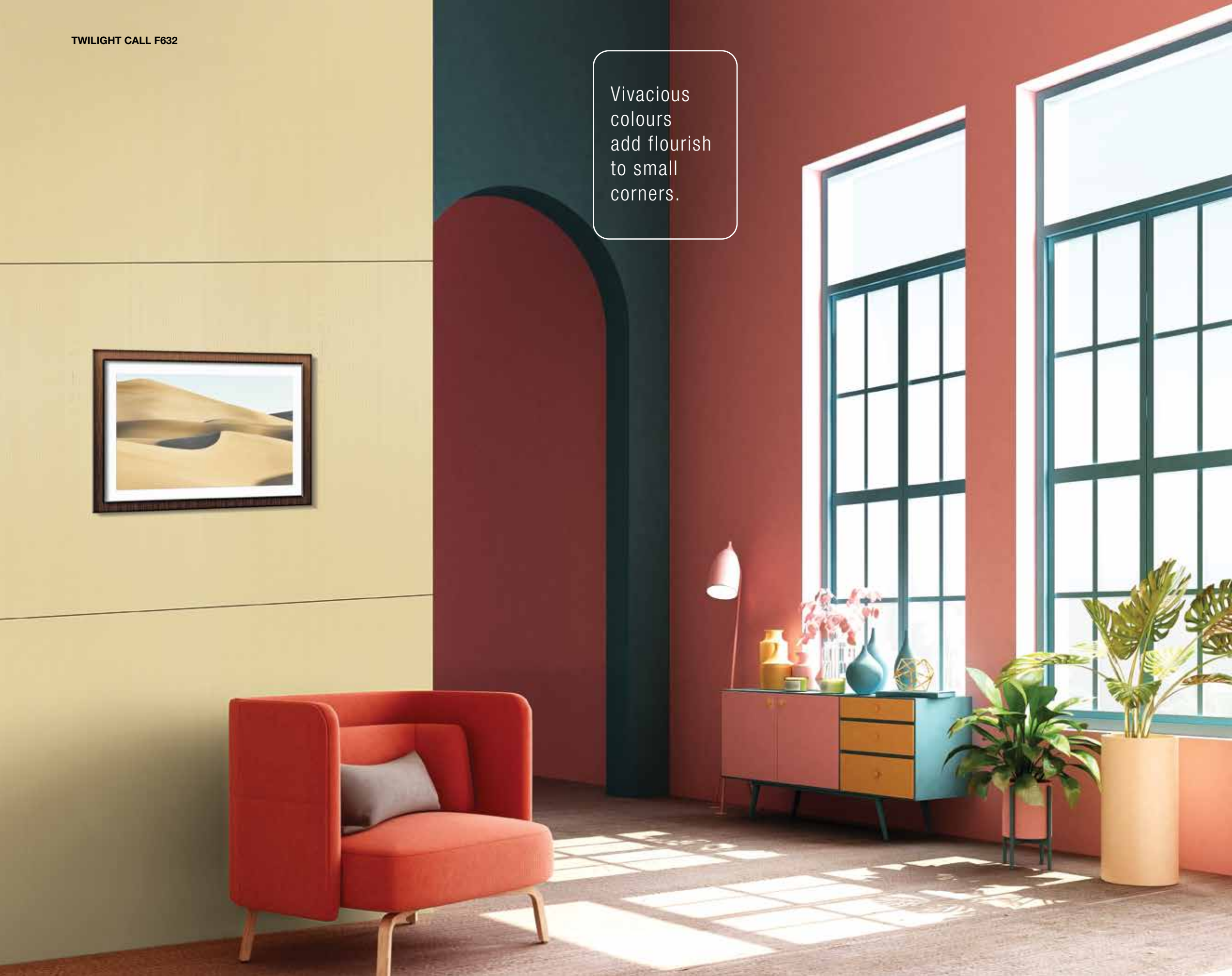


TWILIGHT CALL F632

# DYED SERIES

The Dyed Series from SenzuraStyles is for the strong hearted. Shocking and definitive, this collection elicits a strong response from all those who invest and indulge in it.

Vivacious colours add flourish to small corners.



Understated furniture comes to life with statement walls.



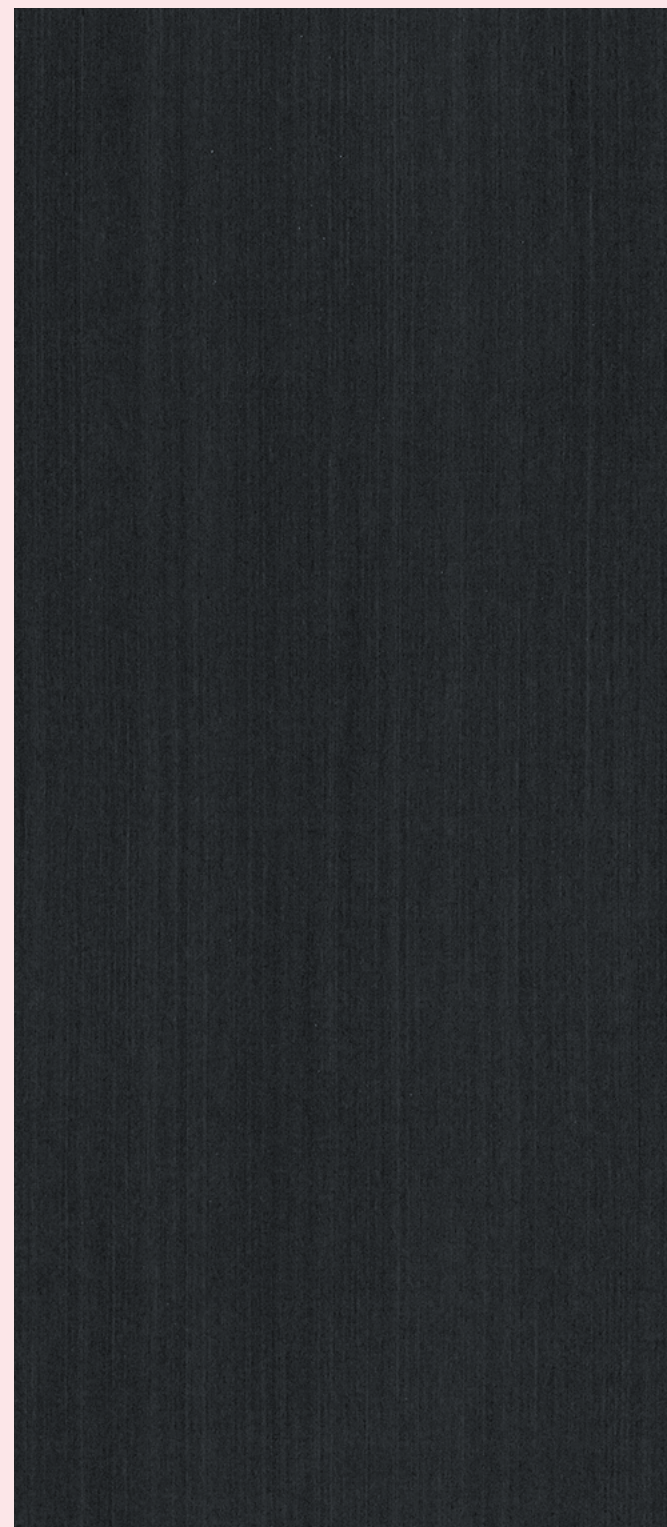
# DYE D SERIES



TWILIGHT CALL F632



GREY SOUND F642



GREY SOUND F642

TWILIGHT CALL F632

# ABSTRACT SERIES

Patterns are the keyboard and the design is the artist that plays. The Abstract Series from SenzuraStyles is an enduring collection that is joyful, positive yet no less powerful in bringing about a transition to your living space. Adding an unexpected freshness.





CONTOURED SALMON ROSEWOOD F900

Wooden designs gel fabulously with long bright spaces.



RIPPLED BIRCH F890

Use a central attraction like a modern chandelier in a big room to add drama.



CONTOURED LOUROPRETO F879

Hanging lights put the spotlight on the table.

# ABSTRACT SERIES



NEW

DYED TAMO ASH CHOCO GREY FA13



CONTOURED LOUROPRETO F879



RIPPLED BIRCH F890



CONTOURED SALMON ROSEWOOD F900



ABSTRACT SERIES



DYED TAMO ASH CHOCO GREY FA13





# HORIZONTAL SERIES

Horizontal Series from SenzuraStyles allows you to use patterns and designs customised to your needs.



ROYAL TEAK HORIZONTAL F777HZ

Use a beautiful door to separate spaces.



BRONZED STAINS HORIZONTAL T851HZ

Divide a single space into two with eye catching panelling.



HONEY STREAKS HORIZONTAL T862HZ



NEO EBONY HORIZONTAL F846HZ

# HORIZONTAL SERIES



HONEY STREAKS HORIZONTAL T862HZ



NEO EBONY HORIZONTAL F846HZ



HORIZONTAL SERIES

RIPPLED BIRCH HORIZONTAL F890HZ



ROYAL TEAK HORIZONTAL F777HZ



BRONZED STAINS HORIZONTAL T851HZ



# FULL SHEET BOOKLET

FIG SYCAMORE QTR SILVER GREY FA49

GREY SOUND F642

CREAMY OAK F881

CLASSIC TEAK FA07



**NEW** FIG SYCAMORE QTR SILVER GREY FA49 | Page 17



**NEW** DYED OAK CROWN SILVER WHITE FA55 | Page 18



**NEW** DYED OAK LIGHT GREY FA22 | Page 20



**NEW** DYED OAK QTR ENGLISH GREY FA23 | Page 20



TWILIGHT GREY F870 | Page 21



MIDNIGHT GREY F871 | Page 21



*For actual impression please refer to the swatch.*

STEEL GREY CROWN F877 | Page 21



*For actual impression please refer to the swatch.*

VINTAGE GREY F872 | Page 22



CHEDDAR GREY F875 | Page 22



PARMESAN GREY F876 | Page 22



*For actual impression please refer to the swatch.*

NEW

FLOWERY TEAK CROWN FA53 | Page 27



*For actual impression please refer to the swatch.*

NEW

CLASSIC TEAK FA07 | Page 27



NEW

DARK TEAK QTR FA09 | Page 29

TEAK DIVINE F997 | Page 29

COLONIAL TEAK CROWN F887 | Page 29

FLAXEN WASH T856 | Page 31



*For actual impression please refer to the swatch.*



*For actual impression please refer to the swatch.*





ALMOND TEAK F853 | Page 31



TEAK VEINS CROWN F641 | Page 31



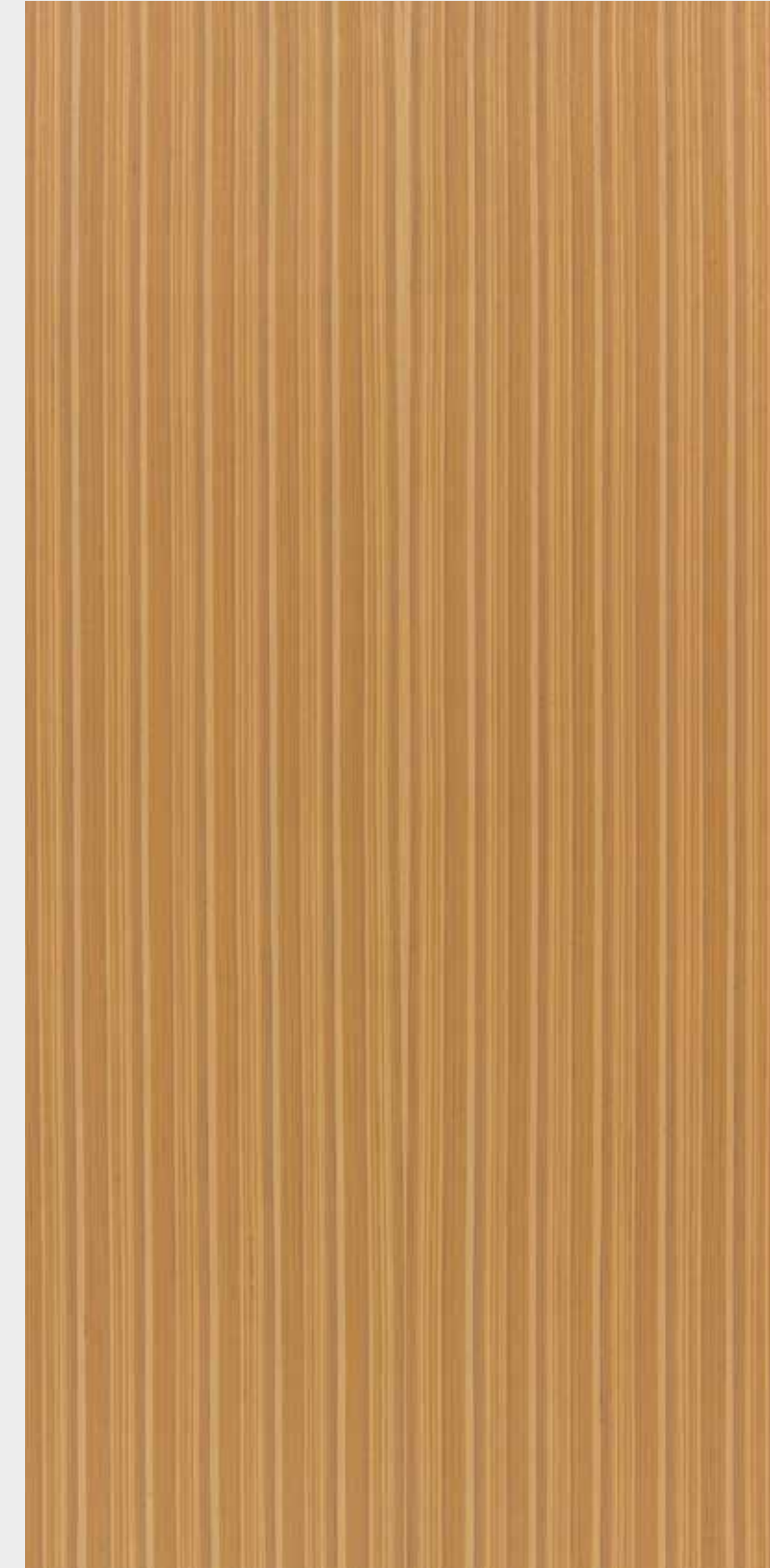
*For actual impression please refer to the swatch.*

BURMA TEAK CROWN GL F820 | Page 32



*For actual impression please refer to the swatch.*

ROYAL TEAK F777 | Page 32



DUSKY BARS T864 | Page 32



TANNED VEINS F827 | Page 34



*For actual impression please refer to the swatch.*

CAPPUCCINO STREAKS F848 | Page 34



*For actual impression please refer to the swatch.*

GOLDEN TEAK F779 | Page 34





*For actual impression please refer to the swatch.*



*For actual impression please refer to the swatch.*





*For actual impression please refer to the swatch.*



*For actual impression please refer to the swatch.*



NEW

MAHOGANY CROWN F695 | Page 45



NEW

ROASTED WALNUT CROWN FA24 | Page 45



*For actual impression please refer to the swatch.*

NEW

SWISS WALNUT F747 | Page 48



*For actual impression please refer to the swatch.*

AMERICAN WALNUT CROWN F767 | Page 48



SANTOS ROSEWOOD F993 | Page 49



CLASSIC ROSEWOOD F998 | Page 49



*For actual impression please refer to the swatch.*

VINTAGE AMERICAN WALNUT F978 | Page 50



*For actual impression please refer to the swatch.*

CARAMEL SANTOS F968 | Page 50



BRUSH WOOD F714 | Page 50



SAPELI CHIME F716 | Page 52



*For actual impression please refer to the swatch.*

BLENDED TAN F610 | Page 52



*For actual impression please refer to the swatch.*

ROYAL RUST F743 | Page 52





DYED ASH WINE BROWN FA57



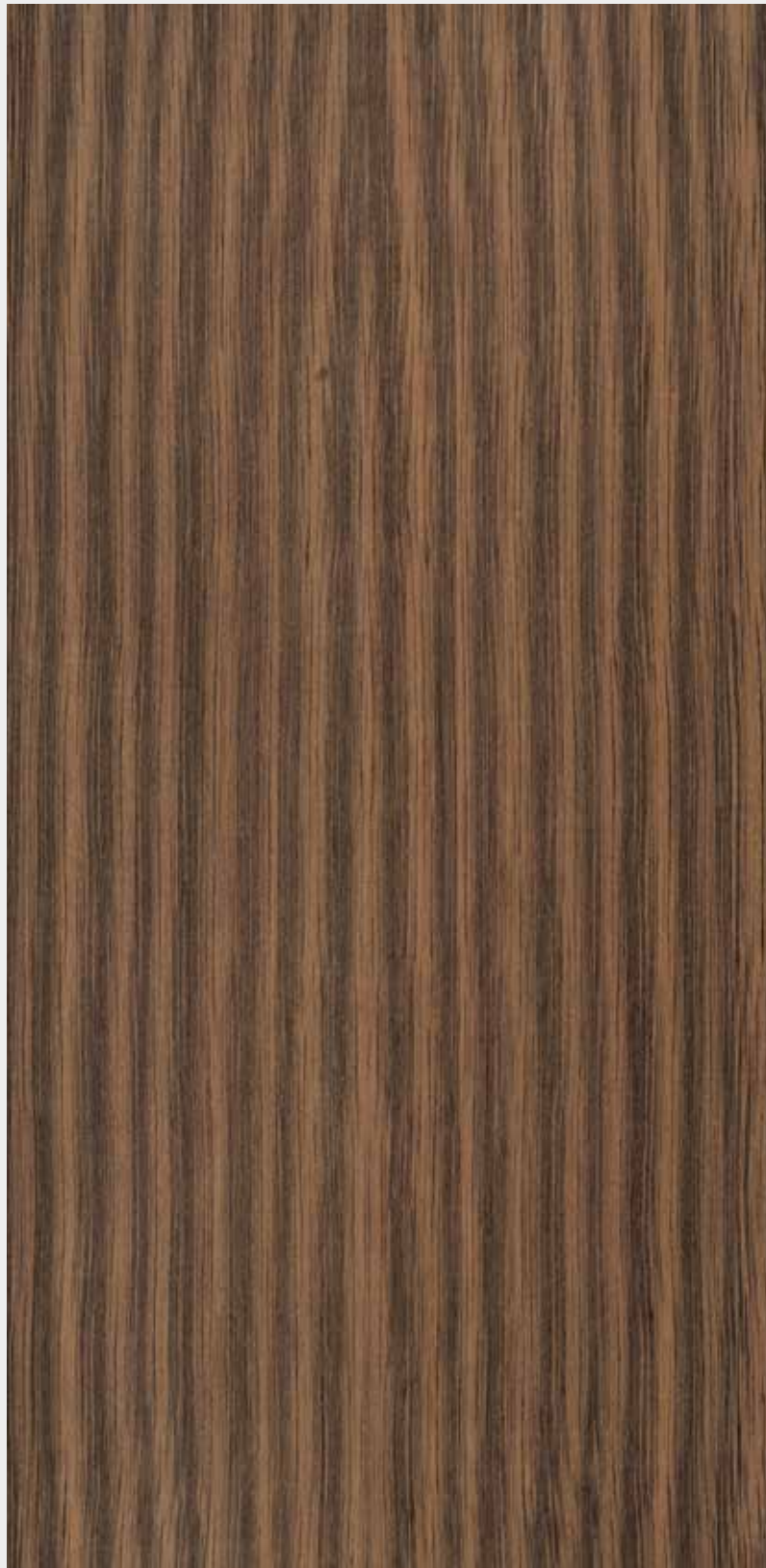
For actual impression please refer to the swatch.



For actual impression please refer to the swatch.







*For actual impression please refer to the swatch.*



*For actual impression please refer to the swatch.*



SMOKED WALNUT CROWN F983 | Page 59



CHOCOLATE SANTOS F888 | Page 59



*For actual impression please refer to the swatch.*

COFFEE WALNUT CROWN F882 | Page 59



*For actual impression please refer to the swatch.*

ROASTED OAK F880 | Page 61





*For actual impression please refer to the swatch.*



*For actual impression please refer to the swatch.*





*For actual impression please refer to the swatch.*



*For actual impression please refer to the swatch.*





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*For actual impression please refer to the swatch.*



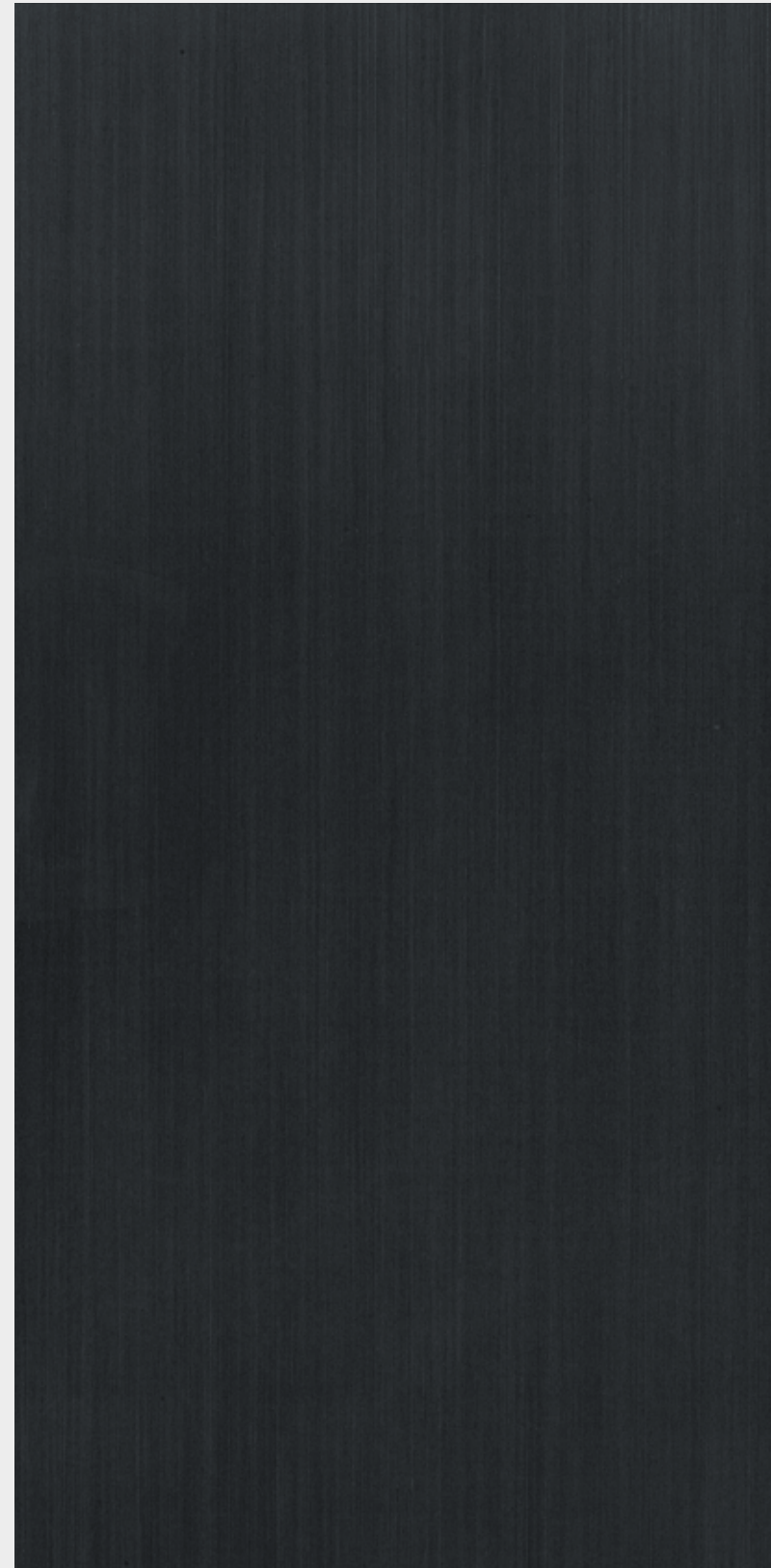


*For actual impression please refer to the swatch.*



*For actual impression please refer to the swatch.*







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